UNDERGRADUATE STUDENTS ASSOCIATION COUNCIL
Kerckhoff Hall 417
July 25th, 2017
7:00 PM

PRESENT: Arielle Mokhtarzadeh, Chloe Pan, Nicole Diaz, Kayla He, Justin Jackson, Divya Sharma, Nedda Saidian, Adriana Hardwicke, Sayron Stokes, Zahra Hajee, Christina Lee, Pratik Malshe, Roy Champawat, Rob Kadota, Jessica Alexander

ABSENT: Vivy Li, Malik Flournoy-Hooker, Aaron Boudaie, Debra Geller

PROXY: Aneri Suthar for Aaron Boudaie

I. Call to Order
-Mokhtarzadeh calls the meeting to order at 7:00pm
   A. Vocal Roll Call of Attendance

II. Approval of the Agenda
-Hajee moves to approve the agenda. He seconds.
9-0-0 vote the agenda has been approved.

III. Approval of the Minutes from July 18th, 2017
-Jackson moves to approve the minutes. Lee seconds.
9-0-0 vote the minutes have been approved.

IV. Public Comments

V. Special Presentations

VI. Appointments
A. Campus Programs Committee – Lesley Alvarado
The Campus Programs Committee (CPC) is a subcommittee of the Programs Activities Board (PAB). Oversees funding regarding projects and programs of an educational and/or cultural interest directed at the student body or specific segments of the student body. Solicits student views on the nature and goals of campus programming and holds hearings to allocate funds for campus programs. Must attend a four-hour Orientation in early August, participate in CPC’s six hearings which are held throughout the academic year, beginning in September, and attend Quarterly meetings. In addition, must sit on CPC Mini-Fund Committee for one quarter and attend their weekly hearings which are held from Week 2 to Week 8. The four undergrad members, three Regular and one Alternate, are appointed by the USAC President for a one year term, July through June. There is also a mandatory summer retreat.
Website for Further Information: http://tinyurl.com/campusprograms
-ARC did not do an interview.
-Lesley says she decided to apply for CPC was to implement changes such as help/options for those with disabilities.
Lesley says she also wanted to apply because she was an instructor for an organization and wanted to improve people and equitable funds at UCLA.

Sharma asks what improvements do you want specifically?

Lesley says helping those who are disabled in our community to educate others about the different types of disabilities that occur.

Lesley says she would like to make an easier and more feasible way to contact advisors.

Lesley says it is important that most of these applicants are first time applicants and do not know what to do.

Hajee asks how would you like to change their rubric when evaluating their hearing?

Lesley says she would want to eliminate the proportion of the hearing itself in regards to evaluating funding.

Lesley says redefining fair and equal resources and distribution of funds rather than basing things on equity.

Diaz asks Lesley to elaborate on Youth of the U.S.

Lesley says this focuses on engagement of impoverished students to help them be more aware of political ways to be involved and nourish their identity within politics itself and pursue higher education.

Lee asks if there is a difference between the hearing process and changing the rubric?

Lesley says yes because the rubric itself is framed where the committee makes most of its decision before going to the hearing.

Lesley says these are changes I want to implement and believes funding is vital at UCLA.

Lesley says we at UCLA value diversity and CPC needs to encourage individuals to apply for this fund.

Sharma says she is great and knowledgeable.

Diaz says she loved that Lesley added what she wanted to change about CPC on her resume.

Hajee asks was she part of CPC previously?

Sharma says no.

Hajee asks if the internal ranking system is different from the rubric.

Diaz says she sent a picture of the resume to those who are video chatting during this meeting.

Hajee moves to approve Lesley Alvarado to the campus programs committee.

Lee seconds.

10-0-0 vote Lesley Alvarado has been approved.

B. ASUCLA Communications Board – Elena Eu

Promotes and advances UCLA Student Media. The three standing committees of the Communications Board are: (1) the Executive Committee, (2) the Finance Committee, and (3) the Operations Committee. The Executive Committee performs the annual performance review of the director. The Finance Committee oversees the preparation of the annual budget and ensures that the board stays within the budget. The Operations Committee reviews and revises the Constitution, By-Laws, Policy and Procedures Manual, and meets with the media and ensures that the Board and its media adhere to the necessary policies.
Meets monthly, including a two-day retreat in August. Four undergraduates. Two year staggered terms. May not serve as a staff member or receive compensation from Student Media. May not be a USAC official and may not hold another USAC appointed position while on Communications Board. Meets monthly, including a two-day retreat in August. The four undergrad members are appointed by the USAC President for a two year staggered term.

Website for Further Information: http://www.uclacommunicationsboard.org/

-ARC did not do an interview.

-Elena says she is a second year and was born and raised in Hong Kong.

-Elena says ever since she was young she was interested in marketing field.

-Elena says she is currently working on her second internship within this field.

-Elena says next year she is the social marketing leader for body image task force and bruin consent coalition.

-Sharma asks if you have experience with student media?

-Elena says she has not been in student media groups on campus, but she has been reaching out to them and doing research to be more aware of their whole situation and leaderships and challenges.

-Pan asks what entities in student media have you reached out to?

-Elena says she has reached out to all 11 and they have gotten in touch with her back.

-Elena says she has spoken a lot to the head of UCLA radio.

-Pan asks how would you promote and maintain the financial aspects of student media on the context of student journalism and print?

-Elena says ensuring that the media is taking full advantage and quality control.

-Elena says possibly opening newsstands on campus to make it more available for those on campus.

-Elena says this would help with print.

-Elena says in terms of advertising sending out an email to all freshmen would be effective.

-Elena says targeting specific audiences will help because media is growing so much.

-Diaz moves to extend discussion by 4 minutes.

-Sharma seconds.

8-1-1 vote discussion has been extended by 4 minutes.

-Saidian asks can you express the purpose behind the position and why do you want to be a voice for students since you have not been directly involved?

-Elena says she understands how to promote student communication.

-Elena says making student media credible and accurate is an aim I have.

-Elena says I would help set budgets and policies.

-Elena says she is aware that she is not allowed to be a part of media outlets.

-Elena says she wants to have a voice so she can join magazines and prints by next year, but wanted to understand how UCLA works.

-Elena says everyone has a right to have an opinion and to express his or her views in a respectable manner.

-Diaz says there are already newsstands on campus, why would you want to expand?

-Elena says to make them more prevalent and having more areas that students pass by.

-Elena says bruin walk and the hill could use more newsstands.
- Sharma asks to extend time by 3 minutes.
- Diaz seconds.
9-0-1 vote time has been extended by 3 minutes.
- Sharma asks for your newsstand initiative, a lot of magazines do not even print, so I do not see how your position would be a change to the board. So can you explain why you want to do that and what funding you would get?
- Elena says she did not think of logistics for financial situations.
- Elena says the communication core is not responsible for that specifically so that idea was not thought through.
- Elena says that was just an idea I brought up to increase exposure.
- Elena says new newsstands would improve the existing ones and hoping to find alternatives ways to make it successful.
- Mokhtarzadeh says can you tell us more about your vision in this position?
- Elena says she would want to assist and help and expand the strategies that board comes up with in regards to student media.
- Elena says being exposed to different marketing tactics and helping improve board deliberation.
- Elena says she believes that the increasing technology is a good way to preserve print media.
- Elena says thank you and she considers herself to be a quick learner and passionate person so she would love to invest time to gain skills in this position to work efficiently.
- Elena says she is very punctual and is very organized.
- Elena says she is willing to work hard for this position.
- Jackson says he appreciates the idea of moving away from print media, however when Chloe asked her question he did not get the answer he was looking for about financial security.
- Sharma says it was interesting about the question and her answer did not coincide with her idea.
- Sharma says Elena bringing up newsstands was just not a good idea and yet it was said in her interview, it is just not equitable.
- Diaz says there is definitely passion and initiative, but her ideas were not thought through and there was a lack of understanding about this role.
- Diaz says Elena may not be ready right now for this role.
- He says Diaz is correct, she is passionate and hardworking but her answers were vague.
- Mary (proxy) says Elena contradicted herself because she valued print but also wanted to move from print to digital, however looking over her resume shows her passion and experience and although she is not qualified right now she could grow to be.
- Jackson says is it true that if you are on council you cannot be a part of student media?
- Mokhtarzadeh says yes because you are voting on funding that is why.
- Diaz says the second question about her ideas was still vague and just reiterating the question to sound like an answer.
- Pan says Elena is hardworking and can adapt to new situations.
- Pan says she agrees with Nicole though.
- Mokhtarzadeh says it is difficult to find students involved in media because students want to stay in media not deal with the business and policy side of it.
Mokhtarzadeh says there are different interests that these students have.
Mokhtarzadeh says Elena’s application was very strong so please take that into account and when we appoint students we appoint them for how they are now and how they can grow later.
Mokhtarzadeh says from her experience, she did not understand finances at first but grew and understood that she was liable for decisions so please keep that in mind.
Diaz moves to approve Elena Eu to ASUCLA communications board.
He seconds.
2-0-7 vote Elena Eu has not been approved.

VII. Officer and Member Reports
A. President – Mokhtarzadeh
Mokhtarzadeh says she attended council of presidents retreat this weekend and learned about the challenges and opportunities other students face on different campuses and trends on campuses.
Mokhtarzadeh says she met with Paul Monge and Rafi Sands to share their initiatives.
Mokhtarzadeh says presidents every quarter travel to Oakland to meet with President Napolitano.
Mokhtarzadeh says there was a great presentation created by Michael Skiles, GSA President, and Talar Alexanian from UCSA about system wide decision makers and would love to send it to you all.
Mokhtarzadeh says in regards to appointments she wants to thank appointments directors for doing outreach. The timeline for all unfilled appointments is on the updated appointment application.
Mokhtarzadeh says she had a meeting today and career center is working with us to offer internships on and off campus.
Mokhtarzadeh says regarding Bruins Fight Back platform, at the regents meeting there was an amendment about sexual violence policy and desire to update it to fill in gaps.
Jackson asks if Merced gave any updates about their situation.
Mokhtarzadeh says Sharma may have more information, but she spoke to a police officer to see how it is effecting them to make sure incidents like that do not happen here.
Mokhtarzadeh says Title IX coordinator is looking into making a task force at a systemwide level and there is a need to update UC policy.

B. External Vice President -- Pan
Pan says in regards to federal policy, healthcare has been huge lately and UCSHIP was crafted to represent affordable care.
Pan says funding for Medicaid could be impacted and most of our students are on Medical.
Pan says on August 15th is the 5th anniversary of DACA and Trump administration is not supporting it.
Pan says starting tomorrow we are advocating for DACA continuation and Dream act.
Pan says this Friday we are having phone call sessions to advocate funding for STEM.
Pan says our office is sending a small delegation to congress this year.
Pan says applications are due the second of August.
Pan says last week she met with the career center to increase internships.
Pan says Chancellor Block had a meeting today and she attended.

C. Academic Affairs Commissioner – Sharma
- Sharma says he met with academic senate for the first time and their new chair was appointed.
- Sharma says bruin casted classes compared to non-bruin casted classes are currently being evaluated to see what grades were given and about the class in general to compare.
- Sharma says we are creating a data set and then emailing professors beginning of Fall to see what they favor and push professors to bruin cast their classes.
- Sharma says we are working with Eco 360 and many professors were afraid thinking students could hack these sites, but they could technically do the same thing by video taping the bruin casts and posting them.
- Sharma says we are ensuring the ethnic studies programs and not scraping over diversity to make rich coursework.
- Sharma says since our UC is low on tuition we are looking to create a winter conference for academic equity.
- Sharma says our applications have been opened for 3 days.
- Sharma says we have a great network of students to mobilize their campuses.
- Hajee says are they all a part of academic senate?
- Sharma says one is, but I am not sure of the others. It was done by Jan Rife.
- Sharma says we are trying to change bruincast to Eco 360 to allow simultaneous class taping and a more present type of lecture.
- Sharma says bruincast takes 24 hours to be posted so many students are late on lecture and go to discussion without any information about the lecture.
- Sharma says he is connected with Merced to help, but most part the DA has not filed charges.

D. Student Wellness Commissioner – Lee
- Lee says last week she met with a graduate student in the health initiative and is working on policies since marijuana is now legal.
- Lee says regarding Title 9 coordinator meeting is happening 1:20-2:05pm Murphy 2206.
- Lee says we are working with student leadership efforts.
- Lee says we are searching for appointments for 3 positions.
- Diaz asks do you have a description of these appointments to send us?
- Lee says yes.

E. Financial Support Commissioner – Boudaie’s proxy, Aneri
- No updates

F. Facilities Commissioner – Hajee
- Hajee says a new city ordinance is happening where you cannot park on sidewalks starting August 1st so we are trying to inform students as much as possible
- Diaz asks to clarify parking.
- Hajee says parkway parking is the narrow strips of grass that cars park on.
Hajee says applications for TGIF are opening soon.
Hajee says we are trying to revamp TGIF such as sustainability and making sure they inform students to be more sustainable.
Hajee says we want students to know this a leadership position.
Hajee says communities that know one another, crime rates go down.
Hajee says we want to bring a mini national night out to Westwood on August 1st.
Mary asks can you elaborate what night out would entail?
Hajee says partnering with Greek life and reslife to have a pop up display for things offered for those who live on campus and resources and an area for students to get to know each other.
Diaz asks is this a block party basically?
Hajee says yes.
Mokhtarzadeh says the neighborhood council has not been known to be student friendly so this could be an opportunity to build a relationship.
Hajee says yes she is working on that.

G. Administrative Representatives
-No updates.

VIII. Fund Allocations
A. Contingency Programming * -- Malshe
-3 organizations applied.
-Total required is $3,105.54.
-Total requested was $2,241.94.
-Total recommended was $2,016.30.
Diaz asks what is the regent scholar society?
Malshe says it is an academic group that organizes events for those with high scholar achievement to help them pursue certain things.
Malshe says these members organize events for the benefit of their members for academic areas.
Stokes moves to approve contingency for $2,016.30. Diaz seconds 10-0-0 vote this allocation was approved.

IX. Old Business

X. New Business

XI. Announcements
Mokhtarzadeh says Vivy is in charge of our retreat so expect an email soon about that.
Stokes asks when would we do this retreat?
Mokhtarzadeh says most likely when it is closer to Fall beginning so everyone is here.
Diaz asks what the retreat exactly is.
Sharma says we get resources and information, but it would be nice to get food.
Sharma says council before his had a mini party.
-Mokhtarzadeh says certain organizations can do presentations and Allyship training and presentation on funding bodies, Title IX and police information.
-Sharma says BRC does transfer Allyship training.
-Diaz says tomorrow Chloe’s office is having a phone event for DACA in Kerkhoff patio from noon to 2pm and there is a script of what to say when calling.
-He asks do international students call too?
-Diaz says she believes so.
-Mokhtarzadeh says having international students who do not even vote can makes it even more compelling!

XII. Vocal Roll Call of Attendance

XIII. Adjournment
-Jackson moves to adjourn the meeting at 8:28pm.
-Sharma seconds.
10-0-0 vote the meeting has been adjourned.

XIV. Good and Welfare

* Indicates Action Item
# Indicates Consent Item
@ Indicates Executive Session Item